

AWARDS FOR  
EXCELLENCE IN  
**PUBLIC  
RELATIONS  
2020**



# PRCA Agency of the Year

## Agencies with 11 or More Employees



Joe Carmody, MPRII, Managing Director, Edelman and Mari O'Leary, Chairperson, PRCA. Photo by Fennell Photography.



### Public Relations Consultant

Edelman Ireland

### Citation

In their citation the judges said:

*“All are very strong agencies with impressive client portfolios. The winning agency particularly impressed the Judges with its strong growth, focus on innovation, and investment in its people.”*

### About Edelman Ireland

*“At Edelman Ireland our innovative work has delivered five years of growth, more than doubling revenue from 2015 to 2020, and delivering an increase of 17.5% on our prior financial year.*

*“We are delivering our business objectives to create a great employee experience, drive client satisfaction and loyalty,*

*ensure operational excellence and deliver sustainable double-digit profit and growth.*

*“Four key factors continue to drive our business: constant innovation, excellent people, the impact of the work we do and the way market our offer. This award is brilliant recognition for our team and our clients who enable us to do great work on their behalf.”*

**Joe Carmody, Managing Director Edelman Ireland**

**KANTAR**

**PARAGON**



**RUEPOINT MEDIA**