



**\*Name of Organisation**

**\*Address**

Street Address

Address Line 2

City

**\*Contact Name**

**\*Contact Email**

**\*Please select a category – Number of Employees within the PR Team.**

1 – 5 6 or more
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**\*Annual PR Budget**

**\*Submission Details**

We recommend you use the following headings:

- Brief description of the employing organisation and its organisational objectives in the relevant period.
- A brief overview of the team’s communications objectives and strategy.
- Analysis of team performance/delivery against those objectives and with the available budget.
- A summary of outstanding achievements/innovations in the relevant period.

Note: Financial information will, as in all instances in these Awards, be treated with the highest level of confidentiality.

(Max word count 1,300)

**Supporting Materials – Online Links**

Links to online supporting material, e.g., videos, podcasts, etc.

**Supporting Materials – Files**

Supporting material may be submitted in support of your entry, but the judges will focus on the submission submitted above. Supporting material include press releases, sample press cuttings, photos, broadcast material and any other information deemed relevant. Please note that while only



a moderate amount of media material is required at least one original press release must be included. The maximum file size is 32MB. The maximum number of files that can be sent is 5. If larger files need to be sent, please email those files to [info@prca.ie](mailto:info@prca.ie) with the name of the Project Title in the subject line.

(Allowed file extensions \*.jpg \*.gif, \*.png, \*.pdf)