



**Title of Campaign (Maximum 75 characters with spaces)**

## **Campaign Details**

**Date of Start of Campaign**

**Date of Conclusion of Campaign**

**Please select the Award Category that you wish to enter**

**Description of the Campaign (50-word limit)**

**Background to the Campaign (350-word limit)**

**Statement of Objectives (350-word limit)**

**Programme Planning & Strategy (1,300-word limit)**



**Measurement and Evaluation (350-word limit)**

**(N.B – AVE’s are not an accepted form of measurement)**

**Budget**

**Supporting Materials – Online Links**

Links to online supporting material, e.g., videos, podcasts, etc.

**Supporting Materials – Files**

Supporting material may be submitted in support of your entry, but the judges will focus on the submission submitted above. Supporting material include press releases, sample press cuttings, photos, broadcast material and any other information deemed relevant. Please note that while only a moderate amount of media material is required at least one original press release must be included. The maximum file size is 32MB. The maximum number of files that can be sent is 5. If larger files need to be sent, please email those files to [info@prca.ie](mailto:info@prca.ie) with the name of the Project Title in the subject line.

(Allowed file extensions \*.jpg \*.gif, \*.png, \*.pdf)