

AWARDS FOR EXCELLENCE IN **PUBLIC RELATIONS** **2021**



PRCA Agency of the Year

11 or More Employees



▶ ESTABLISHED 1981

▶ 40 STAFF

▶ MOST AWARDED YEAR FOR CAMPAIGN WORK



Edelman



Edelman

Agency

Edelman Ireland

Citation

The judges said that the winning agency demonstrated: –

“... strong commercial performance with good staff retention and development. It had an impressive commitment to corporate social responsibility and excellent client satisfaction through creative, impactful award-winning campaigns. The agency has remained ambitious and target-focused with a highly invested team, despite all the recent challenges.”

Edelman Ireland wins Agency of the Year for the second year running

The past year has been Edelman Ireland's most successful to date, and it is down to a team of brilliant and innovative people. They responded magnificently to the many challenges our clients faced. They brought strategic and creative thinking to promote and protect the reputation of our clients and to enable them to achieve their commercial objectives. We want to thank all our clients for their support, and we look forward to creating boundary pushing work with them in the years ahead.

Our work, team engagement and client loyalty put Edelman on the map in 2020 as a creative and advisory consultative force. Agency of the Year for the second year in a row is brilliant recognition for a great team of people, whose passion continues to drive our Agency forward in 2021.

PARAGON



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