



PRCA AGENCY OF THE YEAR

Sponsored by

Onclusive

***Name of Organisation**

***Address**

Street Address

Address Line 2

City

***Contact Name**

***Contact Email**

***Confirm that your Agency is a member of PRCA Ireland.**

Yes/No

Agencies entering this award category must be a member of PRCA Ireland



Company Details

***Date of Incorporation**

dd/mm/yyyy

***Please select a category – Number of Employees.**

1 – 10 or 11 or more

***Annual Fee Income**

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Client List (Including Periods of Retention)

Name	Year from	Year to

Employee List (Including Periods of Retention)

Name	Year from	Year to



***Submission Details**

We recommend you use the following headings:

- The agency's business objectives and analysis of performance against budget over the previous financial year
- Recent outstanding achievements which could include financial growth, awards or other recognition, innovation in terms of a new service offering for clients and/or a new approach to staff retention and recruitment.
- ONE campaign (which took place in the relevant period) the agency is particularly proud of, including details of the brief, objectives, strategy, tactics, outputs, outcomes/impact, and budget.
- The agency's commitment to education and training.

Note: Financial information will, as in all instances in these Awards, be treated with the highest level of confidentiality.

(Max word count 1,300)



Supporting Materials – Online Links

Links to online supporting material, e.g., videos, podcasts, etc.

Supporting Materials – Files

Supporting material may be submitted in support of your entry, but the judges will focus on the submission submitted above. Supporting material include press releases, sample press cuttings, photos, broadcast material and any other information deemed relevant.

Please note that while only a moderate amount of media material is required at least one original press release must be included.

The maximum file size is 32MB. The maximum number of files that can be sent is 5. A single file is preferred but in any case the total or cumulative size must not exceed 32MB

The supporting material must be submitted in PDF format. Documents which are not in PDF format will not be viewed or accepted.