

Awards for Excellence in Public Relations 2022

#PRAwards22

Shortlisted Entries

A walk in the park: Launching Ireland's first community currency

Murray

The Digital Hub/Smart D8

Adult Safeguarding Day – Ireland's first public awareness day on safeguarding

Cavanagh Communications

Safeguarding Ireland

AIB GOAL Mile – Step Up Together

Wilson Hartnell

AIB

ALDI's First Time Financials

ALDI Ireland

Gibney Communications

An Post Zero Pay Gap: Women Leaders for the Future

The Reputations Agency

An Post

Breast Cancer Isn't Just Pink

FleishmanHillard

Roche Products (Ireland) Limited in partnership with Marie Keating Foundation

Brewing Success: Putting Irish Craft Beer on the Map!

&Smyth Creative Communications

Bord Bia

Bridging the Digital Divide Between Generations in Ireland

Reputation Inc

Vodafone Ireland

Building Trust in the Safety of Covid-19 Vaccines

Káno Communications

Health Products Regulatory Authority (HPRA)

Business Supports for Licensed Outbound Travel Agents and Tour Operators

Limelight Communications

Irish Travel Agents Association

Central Bank of Ireland's Mortgage Measures Framework Review

The Central Bank of Ireland

Chadwicks Group - Under Construction with Chadwicks Podcast

Teneo Strategy Ireland

Chadwicks Group

Circle K 'Here for Ireland'

Teneo

Circle K

Combatting Period Poverty with Dignity

Lidl Ireland

Community Immunity: Supporting COVID-19 vaccinations in Irish pharmacies

MKC Communications

Irish Pharmacy Union

Cork Lower Harbour Main Drainage

Irish Water

Depaul Transfer of Homeless Services

Etch Communications and Bassline Strategy

Depaul Ireland

Dogs Trust Ireland #SantaPawsDay

Dogs Trust Ireland

Don't Talk Down to Me! The Upside: Life with Down Syndrome

FleishmanHillard

Down Syndrome Ireland

Dove Self-Esteem Project Launch 2021

Edelman

Unilever

Energia Get Ireland Growing

Legacy Communications

Energia Group

Energia: The Power Behind Irish Rugby

Legacy Communications

Energia Group

FBD Sound Support of Team Ireland for Tokyo 2020 Olympic Games

Wilson Hartnell

FBD Insurance

Gallaghers Bakehouse, Bread Made Better – The Secret is Out

Edelman

Gallaghers Bakehouse

Guinness #NeverSettle Campaign for the 2021 Women's Six Nations

Wilson Hartnell

Diageo Ireland

Harris PR Presents NUK Ireland's Breastfeeding Report

Harris Public Relations

NUK Ireland, United Drug

Harris PR Supporting Domino's Freshness, Value and Innovation Campaign

Harris Public Relations

Domino's Pizza UK & Ireland

Indeed Ireland Talent Unleashed

Legacy Communications

Indeed Ireland

Innovate for Life

Irish Pharmaceutical Healthcare Association

It's important to give a 'Mo'
Káno Communications
Movember

James Vincent McMorrow at the Iveagh Gardens
National Concert Hall

Launch of ALDI Ireland's cookbook 'Home' in collaboration with IRFU
Legacy Communications
ALDI Ireland

Littlewoods Ireland Camogie Leagues Launch 2021
Edelman
Littlewoods Ireland

"Make Time To Check" in a world "too busy for breast cancer"
Crichton Communications
Breast Cancer Ireland

Maths Week 2021
MKC Communications
Maths Week Ireland

Oh Ship! A Fresh Voice on Water Safety for Dublin Port
Gibney Communications
Dublin Port Company

Own Your Rights
We the People
Threshold

Palliative Care Week 2021
All Ireland Institute of Hospice and Palliative Care

Pieta, Darkness into Light 2021, proudly supported by Electric Ireland
Legacy Communications
Pieta

Raising awareness and policy reforms for victims of domestic violence

Reputation Inc
Vodafone Ireland

Redbreast 'Robin Redbreast Day' event

Swertaker
Irish Distillers

Saving Horticultural Peat

Gibney Communications
Growing Media Ireland

Senior leaders connecting with frontline staff during COVID-19 and a cyber attack

Health Service Executive

Talking Depression - supporting open conversations about mental illness

Wilson Hartnell
Janssen Sciences Ireland UC

Tap to Donate with SuperValu for AsIAm

FleishmanHillard
SuperValu

The BTYSTE Takes Place on Bespoke Virtual Stage for Second Year Running

Hanover
BT Ireland

The launch of The Wicklow Escape

Harris Public Relations
The Wicklow Escape

The WorkEqual campaign to promote gender equality in Irish workplaces

Alice PR & Events
WorkEqual

Think Ahead, Think Housing

Irish Wheelchair Association

Walk in My Shoes - WIMS Live
St Patrick's Mental Health Services

Winterfest at the Guinness Storehouse, Christmas 2021
Wilson Hartnell
Guinness Storehouse

Work Safely: Keeping Workplaces Safe in the COVID-19 Pandemic
Department of Enterprise, Trade and Employment

IN-HOUSE PR TEAM OF THE YEAR SHORTLIST
Sponsored by Fennell Photography

Aldi Ireland

Health Service Executive

RCSI University of Medicine and Health Sciences

PRCA AGENCY OF THE YEAR SHORTLIST
Sponsored by Onclusive

Edelman Ireland

Hanover

Legacy Communications

Springboard Communications

YOUNG COMMUNICATIONS PROFESSIONAL OF THE YEAR

Nicola Halloran

Fiona Hyland

Fiachradh McDermott

Claire Rowley

**Thank you to our category sponsors: Rue Point - Best Issues-Led Campaign
Fennell Photography – Best In-house PR Team of the Year
Onclusive – PRCA Agency of the Year**

Onclusive



PARAGON
Customer Communications

ruepoint

ENDS – 31/05/22