



# AWARDS FOR EXCELLENCE IN **PUBLIC RELATIONS 2022**

# Young Communications Professional Of The Year



*This award recognises outstanding performance by a young communications professional (aged 28 or under on 01 January 2021)*

## **Winner**

Nicola Halloran

## **Company**

Teneo Ireland

## **Title**

Associate Director

## **Biography**

Through hard work, pioneering spirit and relentless innovation Nicola has established a director level career in communications with a solid reputation for delivering excellent, tangible results for clients. This journey has seen her grow to a successful and valued member of the management team in one of Ireland's leading communications consultancies.

Alongside her role at Teneo, spanning the last 3 years, she has crafted and cultivated a personal passion brand; The Wonky Spatula. Starting as a food blog, she has grown the brand from infancy to nationally recognisable, publishing her first cookbook alongside Orpen Press in 2020 and most recently launching a recipe App.

## **Citation**

*"The judges decided the winner was an extraordinary 'all-rounder', creative and entrepreneurial, who at this stage in their career demonstrated a thorough understanding of the contribution of public relations.*

*A strategic thinker and a self-starter with their own personal brand, combined with excellent mentoring, management, and leadership skills. This highly accomplished individual is a worthy winner."*



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