



Title of Campaign (Maximum 75 characters with spaces)

Campaign Details

Date of Start of Campaign

Date of Conclusion of Campaign

Please select the Award Category that you wish to enter

Description of the Campaign (50-word limit)

Background to the Campaign (350-word limit)

Statement of Objectives (350-word limit)

Programme Planning & Strategy (1,300-word limit)



Measurement and Evaluation (350-word limit)

(N.B – AVE’s are not an accepted form of measurement)

Budget

Supporting Materials – Online Links

Links to online supporting material, e.g., videos, podcasts, etc.

Supporting Materials – Files

Supporting material may be submitted in support of your entry, but the judges will focus on the submission submitted above. Supporting material include press releases, sample press cuttings, photos, broadcast material and any other information deemed relevant.

Please note that while only a moderate amount of media material is required at least one original press release must be included.

The maximum file size is 32MB. The maximum number of files that can be sent is 5. A single file is preferred but in any case the total or cumulative size must not exceed 32MB

The supporting material must be submitted in PDF format. Documents which are not in PDF format will not be viewed or accepted.